

Ref: SEC/JS/ 2020-21

June 9, 2020

The Listing Department
National Stock Exchange of India Ltd.
"Exchange Plaza",
Bandra-Kurla Complex, Bandra (E)
MUMBAI - 400 051

The B.S.E. Limited
Floor 25, 'Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai - 400 001

Dear Sirs,

Company No. 504058/NIPPOBATTERY

Sub: Indo-National Ltd. signs Indian cricketer Rohit Sharma as Brand Ambassador for Batteries, Torches and Mosquito Bats.

Dear Sirs,

Enclosed herewith is a press release dated June 09, 2020 on the above subject, which is self-explanatory.

This is for your information and in compliance with applicable Regulation of the Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Thanking you,

Yours faithfully,
For Indo-National Ltd.


J. Srinivasan

Company Secretary

Indo-National Ltd. signs Rohit Sharma as Brand Ambassador for Batteries, Torches and Mosquito Bats.

Chennai, June 8, 2020: Indo-National Ltd. (INL), a leading fast moving Consumer Goods Company has signed Indian cricketer Rohit Sharma as its brand ambassador to promote its portfolio of products comprising of Dry-Cell Batteries, Torches and Mosquito Bats.

Commenting on the development, **Mr. M. Subramanyam, President Indo-National Ltd.**, said:

"We are thrilled to have one of the greatest cricketer of current times, Rohit Sharma as our new brand ambassador. We believe that Rohit personifies NIPPO's traits such as energy, dependability, power, consistency and elegance. He enjoys a connect across fans of all genders and various ages and embodies success with a clean image. We are certain that our association with Rohit will enable greater awareness and recall for the NIPPO brand."

Commenting on his association, **Rohit Sharma said, "NIPPO has a rich legacy of serving households with their iconic products and it is a pleasure for me to be associated with them. I look forward to being part of their journey as they embark upon energising more families in India,"** said **Rohit Sharma**, who is exclusively handled by IMG-Reliance""

Known for its quality and dependability, Indo-National has wide range of Dry-Cell Zinc Carbon Batteries used in household appliances, electronic appliances and toys. Leveraging its pan-India distribution network which includes stockists, and over retail outlets and wholesalers, INL also offers Torches, LED lights, Mosquito bats and other electrical products.

DORCO, a South Korean company has chosen Indo National as their exclusive National distributor to distribute their blades and razors in General and Modern Trade.

- ENDS -

About Indo-National Limited

Indo-National Ltd. (formerly, Nippo Batteries Company Ltd.) is a leading manufacturer of Dry-cell Batteries in India. Headquartered in Chennai, it is the second-largest player in the industry, with a production capacity of 800 million batteries per annum. Leveraging on its established distribution network, the Company also offers Flashlights (torches), LED lights, Mosquito bats and Electrical Products.

INL was Incorporated in 1972 as a joint venture (JV) between the late Mr. P Obul Reddy and Panasonic Corporation (leading Japanese electronics company, which subsequently exited the JV in 2012). It has a dry-cell battery manufacturing facility located in Tada Kandriga Village, Nellore (A.P) and has also set up a 4.6 megawatt solar power plant in Polepally village, Telangana.

INL holds a 51% stake in Kineco Ltd., which manufactures composites for Railways, Industrial applications, and defence. Kineco further holds a 51% stake in Kineco Kaman Composites Pvt Ltd which is a joint venture with Kaman Aerospace Group, USA (A NYSE listed entity), to manufacture advanced composites for the medical and aerospace .

INL is listed on the BSE and NSE in India with stock code '504058' and 'NIPPOBATRY' respectively. It enjoys high credit ratings of 'A1' for short-term and 'A' for long-term by CRISIL.

Corporate Identification No: L31909TN1972PLC006196

Regd. Office: No.609, Mount Road, Lakshmi Bhawan, 4th Floor, Chennai – 600 006. Tamil Nadu

For more information about us, please visit www.nippobatteries.com or contact:

Mr. J. Srinivasan (Company Secretary)

Mayank Vaswani/ Devrishi Singh

Indo-National Ltd.

CDR, India

Email: jsrinivasan@nippo.in

Tel: +91 98209 40953 / +91 98205 30918

Email: mayank@cdr-india.com

devrishi@cdr-india.com

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Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. Indo-National Ltd will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.
